



#7/A

RWB

PATENTS

1-24-02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
)  
**Reddin et al.** )  
) Group Art Unit: 2162  
Serial No. 09/296,120 )  
) Examiner: Janvier, J.  
Filed: April 21, 1999 )  
)  
For: METHODS AND SYSTEMS FOR )  
OCCASION-BASED MARKETING )

RESPONSE TO OFFICE ACTION

Commissioner for Patents  
Washington, DC 20231

Dear Sirs:

Responsive to the Office Action mailed on November 6, 2001, the Applicant has the following amendments and remarks:

AMENDMENTS

In the Claims:

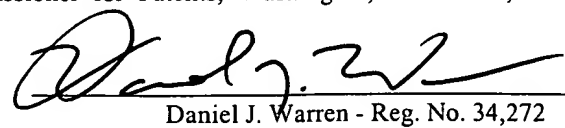
↓  
Claim 58: Cancelled.

In the Title:

Methods and Systems for Occasion-Based Lifestyle Marketing.

RECEIVED  
JAN 22 2002  
Technology Center 2100

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Washington, DC 20231, on Dec. 11, 2001, 2001.



Daniel J. Warren - Reg. No. 34,272



Pat 2162

PATENTS

IN THE U.S. PATENT AND TRADEMARK OFFICE

In re Application of:

Docket No. 25040-0153

**Reddin et al.**

Serial No. 09/296,120

Filed: **April 21, 1999**

For: **Methods and Systems for Occasion Based Lifestyle Marketing**

Commissioner for Patents  
Washington, D.C. 20231

Sir:

Transmitted herewith is a paper in the above-identified application.

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- ☒ Response to Office Action.  
☒ No additional fee is required.

					SMALL ENTITY		OTHER THAN SMALL ENTITY	
	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDIT. FEE	RATE	ADDIT. FEE
TOTAL	65	MINUS	66=	0	x9	\$	x18	\$
INDEP.	6	MINUS	7 =	0	x39	\$	x78	\$
<input type="checkbox"/> FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS					+130	\$	+260	\$
TOTAL ADDITIONAL FEE						\$	\$0.00	

- ☐ A check in the amount of \$\_\_\_\_ is attached.  
☐ The Commissioner is hereby authorized to charge any additional fees required under 37 CFR §1.16, or credit any overpayment, to Account No. 19-5029. A duplicate copy of this sheet is enclosed.

I hereby certify that this correspondence is being deposited with with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on December 11, 2001.

Signature

SUTHERLAND, ASBILL & BRENNAN, LLP  
999 Peachtree Street, N.E.  
Atlanta, Georgia 30309-3996  
Telephone: 404/853-8000

By:

Daniel J. Warren, Attorney for Applicant  
Reg. No. 34,272